

# The leading Exhibition for Home improvement center industry

# The 62nd JAPAN DIY HOMECENTER SHOW 2026

Exhibitor  
Information

Application  
Deadline

2026  
April 24<sup>Fri.</sup>

Aug. 27<sup>Thu.</sup> • 28<sup>Fri.</sup> • 29<sup>Sat.</sup>

Trade Day

Public Day

※27(Thu.)is restricted exclusively to Trade buyers.

## Sponsors (Retail member of Japan DIY HC Association)


※50音順

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DIY SHOW

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<https://diy-show.com>



Venue: Makuhari Messe Hall 5 6 7 8 Organizer: Japan DIY HC Association

# Grab your business opportunity with JAPAN DIY HOMECENTER SHOW 2026!

## JAPAN DIY HOMECENTER SHOW 2025 figures

Number of Exhibitors **600**

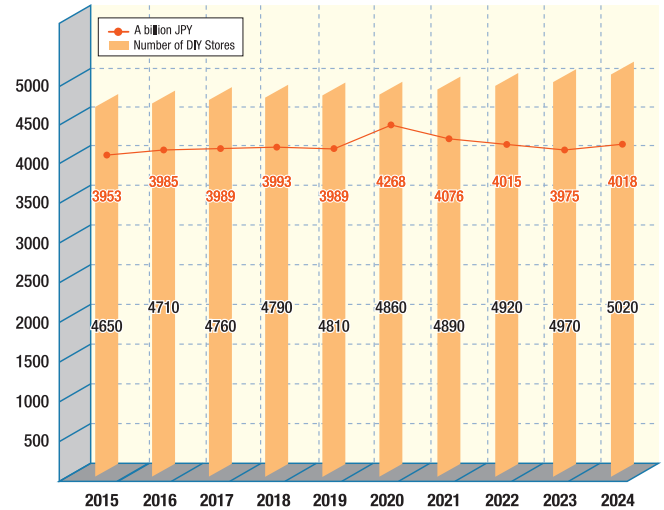
Number of Booth stands **1,209**

Number of Visitors **66,340**



## Japanese Market

### Gross Sales & Number of DIY Stores (Homecenters)



## Priceless Events for Exhibitors

### ▶ HOMECENTER BUSINESS MATCHING & WHOLESALE BUSINESS MATCHING

The business matching program is a lead for opening new accounts. Some of the Japanese leading retailers and wholesalers await for you to have a meeting.

### ▶ New Product Competition

Give buyers and media a chance to get an up close look at your product. This is your opportunity for added visibility to promote and drive traffic to your booth. The award winners gain special attention from buyers.

### ▶ Reception Party

(Held Aug. 27 Entry charge will occur.)

Share experience and network with other exhibitors and Japan DIY·HC Association members.

### ▶ Study Bus Tour to Retail Stores

(Held Aug. 26(Planned) Entry charge will occur.)

For those exhibitors who are too busy to organize extra activities in Japan, Grasp the situation of the DIY industry by visiting stores with own eyes will help your business development. A specialist of the industry give a seminar and support the tour.

## Break through to the Japanese market

### Special features for overseas Exhibitors

#### ▶ Interpretation service

The language barrier between Japanese buyers and overseas exhibitors is a concern that is raised regularly at exhibition. English and Chinese speaking staff will be allocated.

#### ▶ Buyers Booth Tour

Buyers affiliated with Japan DIY·HC Association are coming to your booth with a guide and an interpreter. This is your opportunity to make an effective presentation at own booth.



## Message



Japan DIY·HC Association  
Chairman  
**Toshiyuki Inaba**

Japan DIY·HC Association will hold the 62nd JAPAN DIY HOMECENTER SHOW 2026 at the International Exhibition Hall in Makuhari Messe for three days from August 27 (Thu) to August 29 (Sat).

JAPAN DIY HOMECENTER SHOW, which will be held this year for the 62nd time (the total number of shows in both East and West Japan) was first held in 1978. It is now one of the largest comprehensive lifestyle-related exhibitions in Japan and aims to help popularize and raise awareness of the sound practice of DIY, contributing to the overall development of the home-improvement center industry and to a richer lifestyle for people living in Japan through cooperation between manufacturers, wholesalers and retailers of DIY-related products and materials, bringing together a wide range of products and services under one

roof, and leading to the creation of vibrant business opportunities, the exchange of ideas, and improved publicity for the industry vis-à-vis general consumers.

We are extremely grateful as this success is the result of understanding and cooperation shown to our association by various lifestyle-related related parties including numerous corporations and organizations.

More people came to last year's show compared to the previous year, with 600 exhibitors, 1,209 booths, and 66,340 visitors. We would like to thank all the lifestyle-related industries for working with our association to make this show possible.

We are extremely grateful as this success is the result of understanding and cooperation shown to our association by various lifestyle-related related parties including numerous corporations and organizations.

This year's show aims to attract 600 exhibitors from Japan and abroad and 70,000 visitors. Building on past achievements, we will strive to create further business opportunities by strengthening our "Home Center Business Matching" and "Wholesaler Business Matching" events.

Furthermore, as an event designed to effectively showcase exhibitors' new products, we will hold a "New Product Competition" in which the new products will be displayed, and the outstanding ones will be selected and awarded based on expert judging and visitor popularity votes. We will also develop innovative projects and exhibits themed around fields where demand is expected to grow, such as disaster prevention, heat countermeasures, and remodeling and renovation. We will develop a variety of innovative projects, including those mentioned above, in order to increase the attention of industry insiders and the media. Moreover, in order to increase awareness of the show and stimulate demand among general attendees, we are planning to offer a wide variety of workshops and participatory events, creating opportunities for attendees to experience and understand the appeal of the products firsthand.

From before the event through to after it, we will actively carry out public relations activities utilizing various media outlets, social media, and the show's official website to support exhibitors in disseminating their information.

As mentioned, this show aims to be a comprehensive exhibition that will directly lead to business opportunities for all industry participants, as a place where efficient business negotiations, PR, and market research can be conducted within a short time frame. We hope you will take this opportunity to exhibit and participate in the 62nd JAPAN DIY HOMECENTER SHOW 2026.

## Exhibit Categories

- Tools / Power Tools
- Hardware / Ironmongery
- Repair Materials
- Painting Materials / Coating Materials
- Electric Parts / Lighting Equipment
- Home Electric Appliances
- Working Wear
- Housewares / Homecare Products
- Household Commodity  
(detergent and sanitary goods)
- Water Supply / Kitchenware
- Interior Materials / Storage Cabinets
- Pet-care Items  
(including pet medicinal products and pet wear)
- Hobby Items / Handcraft Items
- Toys / Models
- Four / Two Wheeled Vehicle Materials
- Sporting Goods / Outdoor Goods
- Stationery / Office Supply
- Healthcare Materials / Beauty Products
- Food / Beverage / Alcohol
- Disaster Prevention / Anticrime Device
- Information / Distribution / Services
- Timber / Building Materials
- Gardening / Plants
- Agricultural Materials / Equipment
- Exterior Materials
- Housing Equipment
- Store Furniture
- Sustainable
- Chamber of Commerce and Industry



## Show Outline

### Period

August 27(Thu.) - 29(Sat.), 2026 9:30am -5:00pm  
\*Closes at 4:00pm on the last day

### Venue

MAKUHARI MESSE, 2-1 Nakase, Mihama-ku, Chiba-shi,  
Chiba 261-0023  
<http://www.m-messe.co.jp>

### Organizer

Japan DIY · HC Association

### Sponsors (Planned)

The Ministry of Economy, Trade & Industry / Chiba Prefecture /  
Chiba City / Japan External Trade Organization (JETRO) / IHA /  
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### Admission

Free of charge for trade visitors (General public: 500 JPY)

## Exhibitor's Time-line

Deadline for Application (Please make payment of participation fee through a bank transfer within one month after the approval of the form)	April 24, 2026
Final Payment Due	End of May, 2026
Dispatch of Exhibitor Manual (Rules & Regulations, Order forms for paid additional options)	End of June, 2026
Floor Plan Announcement	Early July, 2026
Exhibitor Move-in	from 1:00pm on August 25 - 26, 2026
JAPAN DIY HOMECENTER SHOW 2026	August 27 - 29, 2026

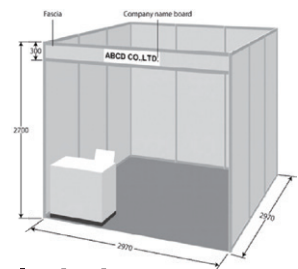
## Participation Fee (tax included)

### Raw Space Fee

Price : 1 booth (9sqm) **392,500 JPY**

### Option: Rental Package

Price : 1 booth **165,000 JPY**



### Are included:

- Needle punch carpet
- System wall panel
- Fascia with Company name
- 2 LED spotlights
- Electric outlet
- Electric consumption
- Reception counter
- 2 Folding chairs

## Visitor List (2025, Retail)

- 2 RINKAN YELLOW HAT
- ABIT-TOOLS
- Adachiya Kanamono
- AEON KYUSHU CO.,LTD.
- AEON Next Co., Ltd.
- AEON RETAIL Co., Ltd.
- AEONBIKE CO.,LTD.
- All About Life Marketing,Inc.
- Alliance Japan
- Amano
- Amazon Japan G.K.
- ARCLANDS CO.,LTD.
- ASKUL Corporation
- AUTOBACS SEVEN CO., LTD.
- AYAHA DIO
- Baden.Co., Ltd.
- Beisia Co., Ltd.
- Beisia Denki Co., Ltd.
- Belc CO., LTD.
- BELLUNA Co., Ltd.
- BIC CAMERA INC.
- BIG II
- CAINZ CORPORATION
- CATALOGHOUSE Ltd.
- CO-OPDELI CONSUMERS' CO-OPERATIVE UNION.
- Costco Wholesale Japan, Ltd
- Curtain and Bedding Kingdom
- Daiso Industries Co., Ltd.
- DAITO Co., Ltd.
- DAIYU EIGHT CO., LTD.
- DCM Co., Ltd.
- DCM Holdings Co., Ltd.
- dinos Inc.
- Dneeds CO., LTD.
- Don Quijote Co., Ltd.
- EHIME MACHINE
- Encho Co., Ltd
- FACTORY GEAR
- FLIGHTS Inc.
- Forest Co.,Ltd.
- Fujiwork Co., Ltd.
- FUTAGAMI
- Genky stores,Inc.
- GooDay
- HAMURE Co., Ltd.
- Hands Inc.
- HANDSMAN CO., LTD.
- HIMARAYA Co.,Ltd.
- HIRASEI HOMECENTER Co., Ltd.
- HODAKA CORPORATION
- Home Center Ken Mart
- Home Center Mitsuwa
- Home Center Valor.
- HOME IMPROVEMENT HIROSE Co.,Ltd.
- HOMECENTER AGRO
- HOMECENTER COSMO.
- HONDA Co.,Ltd.
- IKEA Japan K.K.
- INAI.
- IRISPLAZA.
- Isekei Nakamuraaya
- ITOGOFUKU
- Ito-Yokado Co., Ltd.
- Iwasasyoukai
- JOYFUL AK Co., LTD.
- JOYFUL HONDA CO., LTD.
- JUNTENDO CO., LTD.
- K'S HOLDINGS CORPORATION
- KANAI
- Kanbun Co., Ltd.
- KANSEKI CO., LTD.
- Kaunet Co.,Ltd.
- Kawaka
- KEIO ATMAN CO., LTD.
- Ken Depot Corporation
- KITAYAMA CO., LTD.
- Kohnan Shoji Co., Ltd.
- koizumi corporation.
- KOMERI Co., Ltd.
- KONDO CONSTRUCTION Co., Ltd.
- Kuni-sada
- Kuragi Co.,Ltd.
- LIVING HOUSE Co., Ltd.
- LIVING SHOP HITOSUGI
- Makeman Co., Ltd
- Makiba
- MALTA Kanamonoten
- Matsubaya Co. Ltd.
- MATSUI TRADING CORPORATION
- MCC Management Co., Ltd.
- Mobara Commercial Development Co., Ltd.
- MODERN DECO
- MonotaRO Co., Ltd.
- MrMax CORPORATION
- MULHANDZ
- Murasaki Sports Co., Ltd.
- murauchi.com Corporation
- NAFCO Corporation.
- NAKAJIMA
- NAKAMURAKIKAI
- NAKAYAKANAMONOTEN
- Namba
- NATORIYAKOSAN CO.,LTS.
- NEW Tonkachi
- NIHON ICHI KANAMONO
- Nishimura Joy Company, Limited
- Nishimuta Co., Ltd.
- Nitori Co., Ltd.
- Nitori Holdings Co., Ltd.
- Nojima Corporation
- Off Corporation Inc.
- Ohta
- Ohtake Syoten
- OK Corporation
- OKUWA CO.,LTD.
- Olympic
- Olympic Group Corporation.
- ONOKI DAIMO
- OSC HOME FACILITY
- OTSUKA KANAMONOTEN
- OTSUKA CORPORATION
- Pan Pacific International Holdings Corporation
- PLANT Co.,Ltd.
- plaza tokiwa
- PLUS ONE CO., LTD.
- QVC Japan, Inc.
- Rakuten Group, Inc.
- Rocky Group
- ROYAL HOME CENTER Co., Ltd.
- SAIJO Group.
- Saito Shokai
- Sakamoto Sangyo Co., Ltd.
- SANYU KOUKI
- SANYU KOUKI GROUP
- Sato Co., Ltd.
- Sato Company
- Seiyu Co., Ltd.
- SEKAIDO
- SEKICHU Co., Ltd.
- SENSHUKAI CO.,LTD.
- SEVEN-ELEVEN JAPAN CO.,LTD.
- Shimabukuro Co.,Ltd
- SHIMACHU CO., LTD
- Sugi Holdings Co., Ltd.
- Sun Bel'x Co.,LTD.
- SUNDAY CO.,LTD.
- SUNDRUG CO., LTD.
- TAIYO TEXTILE Co. Ltd.
- TanTan Corporation.
- Tea Life Co., Ltd.
- THE LOFT CO., LTD.
- OKUWA CO.,LTD.
- Tickle.co.ltd.
- TIME CO. LTD
- TO Retailing
- TOKIWA BOOKS
- TOKYO interior corporation
- TOMIYAKANAMONO
- Trial Company ,Inc.
- UEDAIRYO
- Ufo Co., Ltd.
- Unidy Company
- United Super Markets Holdings Inc.
- UNY Co., Ltd.
- Watahan Home-Aid Co., Ltd.
- Watahan.com Co., Ltd.
- WORKMAN CO.,LTD.
- World Tool
- XPRICE Inc.
- YAMADA HOLDINGS CO., LTD.
- YAMADA-DENKI Co.,Ltd.
- YAMAGISHI & CO.,LTD.
- Yamani Otsuka Co.,Ltd.
- YAMASHIN Co., Ltd.
- YAMATO GOKORO
- YAMAZAKI SHOTEN
- YELLOW HAT LTD.
- Yodobashi Camera Company, Limited
- Yourpetia
- YUAI
- Yuto Co., Ltd..
- Yutoku Jidousha Co.,Ltd.
- Yuzaway Co.,Ltd.

and more

For further information, please contact:

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Organizer



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<https://www.diy.or.jp/profile-2.html>